

2021 Year In Review

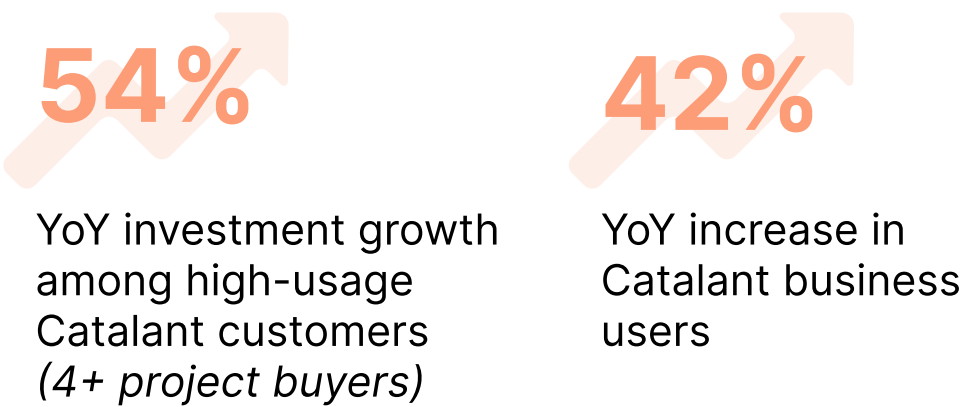
What Enterprises Can Teach Us About the Intersection of Agile Consulting and Problem Solving

The skilled labor economy and the companies that rely on it have experienced unprecedented changes over the last two years, from the rapid shift to a distributed workforce to the Great Resignation and the return of the War for Talent. Simultaneously, enterprises have strived to reframe the way they solve critical business problems to reduce cyclical volatility as well as future-proof against unexpected market changes and supply chain disruptions.

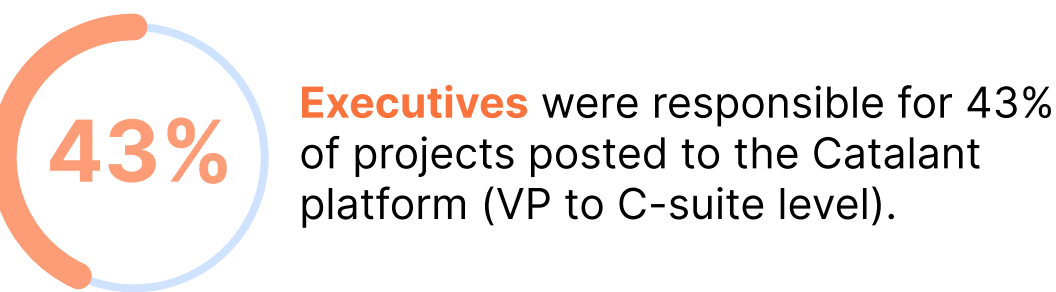
A new set of demands has led business leaders to re-examine the ways in which they operate and how they view agility and strategic, flexible intelligence as core capabilities. In 2021, we saw enterprises make increased investments in platform-enabled agile consulting in order to rapidly adjust to new threats and opportunities and reduce time to value. Not only did this access to independent consultants help these companies navigate through periods of intense change and uncertainty, but it also highlighted the potential of an agile, external workforce to unlock value creation.

Check out how some of the world's **most progressive companies** leveraged Catalant to solve strategic business problems in 2021.

Enterprises **ramped up their investment** in independent consulting and used consultants as a core capability for their business.



Executives **drove adoption of agile talent** across their organizations.



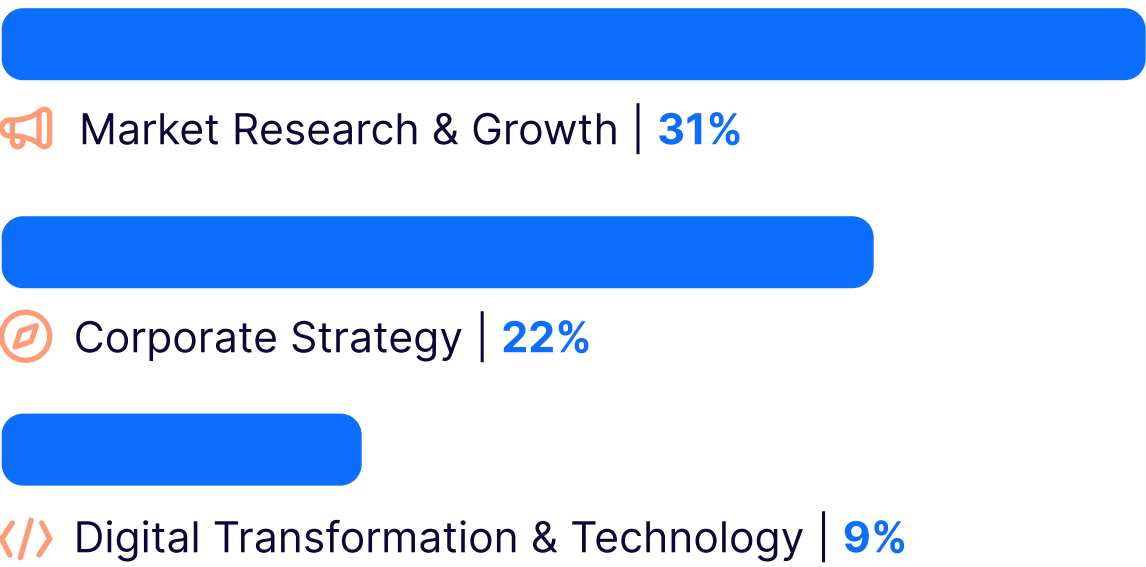
Catalant's most prolific users sit across multiple functions, including: General Management, Operations, Corporate Strategy, and Marketing.

The 4 Functions That Spent the Most on Independent Consulting in 2021 (by %)

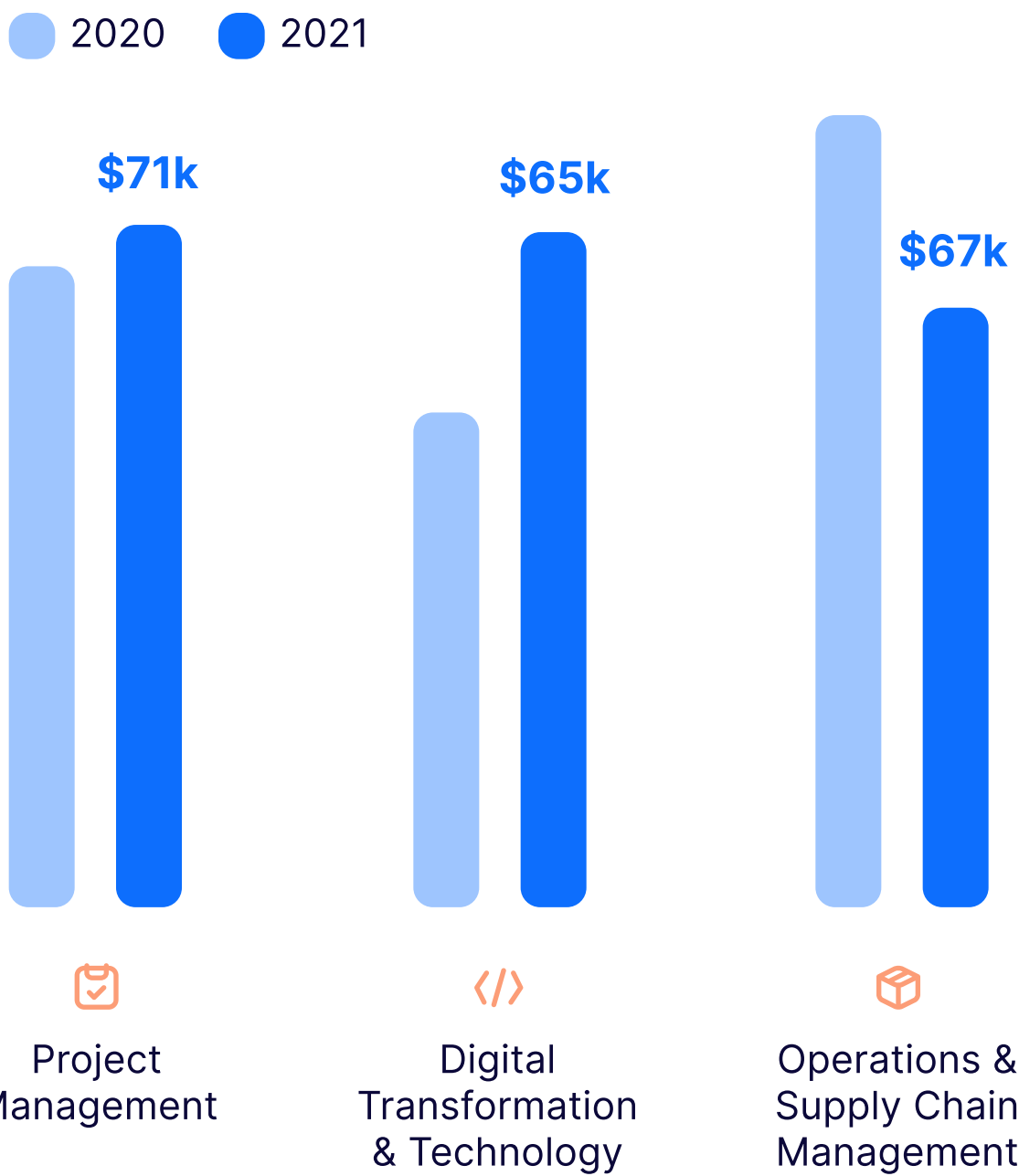


Enterprises **used independent consultants** to execute a variety of strategic work.

Most Popular Project Categories Posted to the Catalant Platform in 2021 (by %)



YoY Consulting Spend Trends for Popular Product Categories (by Average Project Value)



Businesses **hired top independent experts** as core execution muscles for their strategy.



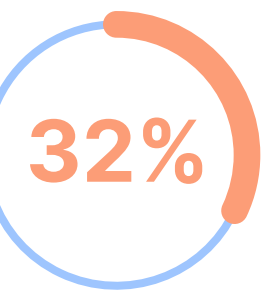
Wendi W. Specializes in process improvement and program management. Former Executive in the Chemicals Industry.



Sugath W. Specializes in helping companies find new sources of growth and accelerate value capture using latest technologies. Former McKinsey.



Katherine F. Specializes in commercial due diligence, M&A, and strategy across industries. Former Bain consultant and growth equity investment professional.



of enterprise spend on independent consulting is devoted to extending consultants to execute follow-on work to their original project scopes.

Catalant **helped enterprises** solve problems faster.



1 Day to see qualified candidates



4 Days to begin interviews, 33% faster than 2020



16 Days to contracts signed, 11% faster than 2020